



# Brandon Saho

Sports Reporter &  
Mental Health Advocate

## Contact

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WHSE | Management  
EJ Corporan  
ej@whse.co

## Social Media

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@BrandonSaho



80,000+ followers  
36.4 million impressions

## Education

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**University of Cincinnati**

Bachelor's Degree  
Electronic Media

## Skills

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- Multimedia journalism
- Creative storytelling
- Public speaking
- Event hosting
- Social media management
- Digital marketing strategy

## About Me

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Experienced sports journalist, public speaker and mental health advocate on a mission to save lives with my message. I embrace the spotlight, from reporting on the Super Bowl to interviewing the biggest stars in Hollywood, no stage is too big for me. I look forward to breaking the stigma together!

## Work Experience

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### The Mental Game - Creator, Host

*August 2022 - Present*

- Creator, Executive Producer of The Mental Game: a mental health podcast with athletes, musicians, and celebrities.
- Designed to bring awareness to mental illness, depression, and anxiety.
- Intensive networking and planning to book interviews with celebrities such as: White Chicks star Terry Crews, NFL legend Ricky Williams, The Office star Kate Flannery, Bengals coach Zac Taylor and many more.
- Solely responsible for content, videography, editing, and graphic design for every podcast episode.
- Manage social media to engage more than 80,000 followers across Instagram, TikTok, Twitter, Facebook, and YouTube.
- Generated 36.4 million social media impressions in 2023.

### NBC, ABC - Sports Anchor/Reporter

*September 2016 - August 2022*

- Highly successful sports journalist reporting on the biggest NFL, MLB, and college sporting events in the country.
- Empowering storyteller and experienced interviewer.
- Noteworthy coverage includes: Bengals 2022 Super Bowl season, LSU football reporter, NCAA Tournaments, and MLB postseason.
- Network with professional and college coaches and athletes.
- Interviewed Joe Burrow, Ja'Marr Chase, Drew Brees, Shaq, Serena Williams, Odell Beckham Jr., Johnny Bench, and many more.
- Extensive networking in NFL, MLB, NBA and college sports.

## References

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### George Vogel

WLWT-TV - Sports Director

Phone: (513) 846-6480

### Michael Cauble

WBRZ-TV - Sports Director

Phone: (225) 278-8811