

Louisville, KY • March 6 - 8, 2024 • Marriott East

2024 Kentucky Public Health Association Educational Conference

"Public Health For All"

Sponsor Prospectus



The Kentucky Public Health Association is excited to announce sponsorship and exhibit opportunities for the 76th Annual KPHA Educational Conference on March 6 - 8, 2024.

This conference brings together public health professionals from across the Commonwealth and surrounding states with the common goal of giving public health practitioners the best continuing education opportunities available anywhere. This year we continue to expand our scope and reach out to other disciplines that contribute to public health!

It is through generous contributions like yours that the Annual Conference is a great success. We are anticipating more than 500 attendees to participate in this event, which will offer unprecedented interactive networking opportunities to expand your services throughout the Commonwealth.

For our 2024 conference we are excited to announce a return to an in-person meeting in Louisville, Kentucky. We are working closely with our hotel partners to ensure a safe meeting is conducted and will be following all state and local health guidelines. Additional guidance will be made available to sponsors as it is available.

Exhibit Hall Hours:

- Exhibitor Setup: Wednesday, March 6 from 8:00 A.M. 11:30 A.M.
- Exhibit Hall Open: Wednesday, March 6 from 12:00 P.M. 5:00 P.M.
- Exhibit Hall Open: Thursday, March 7 from 8:00 A.M. 5:00 P.M.
- Exhibit Hall Open: Friday, March 8 from 8:00 A.M. 12:00 P.M.
- Exhibit Hall Tear Down: Friday , March 8 from 12:00 P.M. 2:00 P.M.

We hope you will join us for this exciting event!

Please contact KPHA Headquarters at (859) 899-9121 or info@kpha-ky.org if you have any questions. Exhibitor applications are due by February 23, 2024.



Sponsorship Options

All sponsors receive:

- Exhibit space in the Exhibit Hall with opportunities to meet with attendees
- Logo placement on the KPHA Conference Page
- · Company logo and recognition indicating level of exhibitor published in conference materials

See below for additional benefits that each sponsorship tier receives:

Presenting Sponsor \$10,000

Presenting Sponsor has the opportunity to introduce keynote speaker and may play a promotional video beforehand

Eight conference registrations

Three push notifications to promote attendee action and awareness during the conference

Opportunity to provide a resource in attendee swag bag (provided by sponsor)

Signage placed in conference center

Opportunity to conduct a one-hour webinar to chapter membership in 2024

Two posts on KPHA social media in 2024

Pre-conference email blast to attendee mailing list on behalf of sponsor

Pre-conference and post-attendee lists

Chair drop during conference

Opportunity to host a networking room

Full page ad in conference program

Prominent logo placement on the KPHA website throughout 2024

Diamond Sponsorship: \$5,000

Six conference registrations

Three push notifications to promote attendee action and awareness during the conference

Opportunity to provide a resource in attendee swag bag (provided by sponsor)

Signage placed in conference center

Opportunity to conduct a one-hour webinar to chapter membership in 2024

Two posts on KPHA social media in 2024

Pre-conference email blast to attendee mailing list on behalf of sponsor

Pre-conference and post-attendee lists

Chair drop during conference

Full page ad in conference program

Prominent logo placement on the KPHA website throughout 2024

Platinum Sponsorship: \$3,000

Four conference registrations

Two push notifications to promote attendee action and awareness during the conference

Opportunity to provide a resource in attendee swag bag (provided by sponsor)

Signage in lobby

Opportunity to conduct a one-hour webinar to chapter membership in 2024

Two posts on KPHA social media in 2024

Pre-conference email blast to attendee mailing list on behalf of sponsor

Pre-conference and post-conference attendee lists

Half page ad in conference program

Gold Sponsorship: \$1,500

Two conference registrations

Opportunity to provide a resource in attendee swag bag (provided by sponsor)

One social media post

Local Health Department: \$500

One conference registration

- One social media post
- 1/4 page in conference program
- **No Table Included**

KPHA 2024 Conference Sponsorship Form

Instructions: Please complete all sections of this application.

Organization/Company N	lame		
Contact Name	Job Title		
Address			
City	State	Zip	
Daytime Phone	Cell Phon	Cell Phone (Alternate)	
Email Address			

Organization Website Address

Payment Information

Authorized Applicant Signature Print Nam			Name	ame Date		
Total Amount						
Choose one:	□ Check	□ MC	□ VISA	□ AMEX	□ Discover	
Card Number			Expiratio	n Date	CVV Code	
Name of cardholder (please print)		Signature of cardholder				

Cardholder Address (if different from above)





Sponsorship Options

- Presenting Sponsor: \$10,000(limit 6)
- Diamond Sponsor: \$5,000
- Platinum Sponsor: \$3,000
- Gold Sponsor: \$1,500
- □ Local Health Department: \$500
- □ Break Sponsor: \$2,500
- □ Conference Lanyards: \$2,500
- □ Conference Bag: \$3,000
- □ Conference Pens: \$1,500
- □ Conference Notepad: \$1,500

If paying by Check, mail this form with payment to: KPHA • 1024 Capital Center Drive, Suite 205, Frankfort, KY 40601. If paying by Credit Card, fax the completed form to 859-271-0607 or email to info@kpha-ky.org.