This conference brings together public health professionals from across the Commonwealth and surrounding states with the common goal of giving public health practitioners the best continuing education opportunities available anywhere. This year we continue to expand our scope and reach out to other disciplines that contribute to public health!

It is through generous contributions like yours that the Annual Conference is a great success. We are anticipating more than 500 attendees to participate in this event, which will offer unprecedented interactive networking opportunities to expand your services throughout the Commonwealth.

For our 2024 conference we are excited to announce a return to an in-person meeting in Louisville, Kentucky. We are working closely with our hotel partners to ensure a safe meeting is conducted and will be following all state and local health guidelines. Additional guidance will be made available to sponsors as it is available.

**Exhibit Hall Hours:**
- Exhibitor Setup: Wednesday, March 6 from 8:00 A.M. - 11:30 A.M.
- Exhibit Hall Open: Wednesday, March 6 from 12:00 P.M. - 5:00 P.M.
- Exhibit Hall Open: Thursday, March 7 from 8:00 A.M. - 5:00 P.M.
- Exhibit Hall Open: Friday, March 8 from 8:00 A.M. - 1:00 P.M.
- Exhibit Hall Tear Down: Friday, April 21 from 12:00 P.M. - 2:00 P.M.

We hope you will join us for this exciting event!

Please contact KPHA Headquarters at (859) 899-9121 or info@kpha-ky.org if you have any questions. Exhibitor applications are due by February 23, 2024.

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**A La Carte Opportunities**

- **Break Sponsor:** $2500
  - Signage and recognition of sponsorship of refreshment breaks in-between sessions

- **Conference Lanyards:** $2500
  - Sponsor logo on attendee lanyards

- **Conference Bag:** $3000
  - Sponsor logo on attendee bags

- **Conference Pens:** $1500
  - Sponsor logo on attendee pens

- **Conference Notepad:** $1500
  - Sponsor logo on attendee notepads
All sponsors receive:
- Exhibit space in the Exhibit Hall with opportunities to meet with attendees
- Logo placement on the KPHA Conference Page
- Company logo and recognition indicating level of exhibitor published in conference materials

See below for additional benefits that each sponsorship tier receives:

**Presenting Sponsor $10,000**

- Pre-conference and post-attendee lists
- Chair drop during conference
- Full page ad in conference program
- Prominent logo placement on the KPHA website throughout 2024

- Presenting Sponsor has the opportunity to introduce keynote speaker and may play a promotional video beforehand
- Eight conference registrations
- Three push notifications to promote attendee action and awareness during the conference
- Opportunity to provide a resource in attendee swag bag (provided by sponsor)
- Signage placed in conference center
- Opportunity to conduct a one-hour webinar to chapter membership in 2024
- Two posts on KPHA social media in 2024
- Pre-conference email blast to attendee mailing list on behalf of sponsor
- Pre-conference and post-attendee lists
- Chair drop during conference
- Opportunity to host a networking room
- Full page ad in conference program
- Prominent logo placement on the KPHA website throughout 2024

**Platinum Sponsorship: $2,500**

- Four conference registrations
- Two push notifications to promote attendee action and awareness during the conference
- Opportunity to provide a resource in attendee swag bag (provided by sponsor)
- Signage in lobby
- Opportunity to conduct a one-hour webinar to chapter membership in 2024
- Two posts on KPHA social media in 2024
- Pre-conference email blast to attendee mailing list on behalf of sponsor
- Pre-conference and post-conference attendee lists
- Half page ad in conference program

**Diamond Sponsorship: $5,000**

- Six conference registrations
- Three push notifications to promote attendee action and awareness during the conference
- Opportunity to provide a resource in attendee swag bag (provided by sponsor)
- Signage placed in conference center and
- Opportunity to conduct a one-hour webinar to chapter membership in 2024
- Two posts on KPHA social media in 2024
- Pre-conference email blast to attendee mailing list on behalf of sponsor

**Gold Sponsorship: $1,000**

- Two conference registrations
- Opportunity to provide a resource in attendee swag bag (provided by sponsor)
- One social media post

**Local Health Department: $500**

- One conference registration
- One social media post
- ¼ page in conference program

**No Table Included**
## KPHA 2024 Conference Sponsorship Form

**Instructions:** Please complete all sections of this application.

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### Sponsorship Options
- Presenting Sponsor: $10,000
- Diamond Sponsor: $5,000
- Platinum Sponsor: $2,500
- Gold Sponsor: $1,000
- Local Health Department: $500
- Break Sponsor: $2,500
- Conference Lanyards: $2,500
- Conference Bag: $3,000
- Conference Pens: $1,500
- Conference Notepad: $1,500

### Payment Information

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- [ ] Discover

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Name of cardholder (please print)  
Signature of cardholder

Cardholder Address (if different from above)

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If paying by Check, mail this form with payment to: KPHA • 1024 Capital Center Drive, Suite 205, Frankfort, KY 40601.

If paying by Credit Card, fax the completed form to 859-271-0607 or email to info@kpha-ky.org.