

# Ashley East

Bowling Green, KY 42104

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## EDUCATION

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### **M.S, Western Kentucky University, Bowling Green, KY**

Expected May 2025

Industrial-Organizational Psychology

**Coursework:** Job analysis and compensation; psychometrics; correlation and regressions; analysis of variance; advanced research methods; organizational psychology; personnel psychology.

### **B.S, Bemidji State University (BSU), Bemidji, MN**

May 2023

Major in Psychology

Minor in Communication Studies, Coaching Certification

GPA: 4.0

## PROFESSIONAL KNOWLEDGE, SKILLS AND ABILITIES

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Excellent verbal and written communication

Project management and leadership

Job analysis

Correlation, Linear regression, and factor analysis

Quantitative and qualitative data analysis

Literature review and database research

Validation of psychological tests and measures

Design, administration, and analysis of online surveys

## APPLIED EXPERIENCE

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### **Western Kentucky University, Bowling Green, KY**

Fall 2023

#### **Current areas of study**

- Job Analysis and Compensation: Conducting a job analysis by using a variety of methods to collect data as well as determining compensation needs and applying it to organizational settings
- Psychometrics: Design and analyze a knowledge-based objective performance test followed by a written report of the results

### **Department of Psychology, BSU**

Spring 2022

#### **Independent Vignette Study, Bemidji, MN**

- Conducted research on topics including classism, candidate selection process and remote interviews
- Identified a gap in psychological research, proposed a study, and developed and administered online data collection
- Statistically analyzed data, coded and interpreted data to help understand classism in the hiring process

### **Department of Psychology, BSU**

October 2022 – Spring 2023

#### **Research Assistant, Bemidji, MN**

- Examined disparities in animal assisted therapies using observations and interviews
- Sorted survey comments into categories to facilitate interpretation and code for analysis

### **Headwaters Science Center and the Department of Communication Studies, BSU**

Fall 2022

#### **Service-Learning Team Member, Bemidji, MN**

- Assessed the organizations promotional techniques targeting young adults
- Implemented new strategies to increase business and maintain organizational missions
- Became a docent and volunteered during peak hours

## PROFESSIONAL EXPERIENCE

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### **Western Kentucky University, Bowling Green, KY**

#### **Research Assistant, Center for Environmental and Workplace Health**

Aug 2023 – Present

Supervisor: Katrina A. Burch, Ph.D

- Promotes undergraduate research by creating a student-led research lab funded by internal grants
- Organizes and analyzes quantitative and qualitative data to advance the understanding of worker health and wellbeing
- Collaborates closely with the department leadership to achieve project goals

### **Western Kentucky University, Bowling Green, KY**

Aug 2023 – Present

#### **Teaching Assistant, Department of Psychological Sciences**

- Grade assignments, quizzes, and exams, providing timely and thorough feedback for students

- Conduct one-on-one or small group tutoring sessions to reinforce course concepts
- Assist instructor Kelli Truelove with preparation before class and participation during class

**Buffalo Wild Wings, Bemidji, MN**

**Bartender and Server**

January 2023 – July 2023

- Demonstrated excellent multitasking skills during peak hours, efficiently serving multiple customers simultaneously
- Acted promptly to address and resolve customer concerns or issues, ensuring their satisfaction

**Erbert's and Gerbert's Sandwich Shop, Bemidji, MN**

**Company Shift Lead**

January 2020 – May 2021

- Supervised and led a team of 18, ensuring smooth operations and exceptional customer service
- Trained new employees in food preparation, customer service, and health and safety protocols