Michael D. Ballard, Ed.D., MCHES

Associate Dean & Professor College of Health Sciences Eastern Kentucky University (859) 622-1916 (office) (859) 314-2855 (cell) michael.ballard@eku.edu

EDUCATION:

- 1994 Doctor of Education (Ed.D.), University of Tennessee
 Major: Health Education
 Collateral: Curriculum and Instruction
 GPA: 3.90
 Dissertation: Development of a Valid and Reliable First Aid and Emergency Care Test for College and University Students
- 1994 Specialist in Education (Ed.S.), University of Tennessee Major: Safety Education and Service GPA: 3.90
- 1991 Master of Arts in Education (MA Ed.), Eastern Kentucky University Major: Secondary Health Education GPA: 3.6
- 1990 Bachelor of Science (B.S.), Eastern Kentucky University Majors: Health Education: School Health History

CERTIFICATION:

Master Certified Health Education Specialist (#36431)

UNIVERSITY EXPERIENCE:

Eastern Kentucky University (2002-present) College of Health Sciences Associate Dean & Professor 2022 - present Interim Associate Dean & Professor (2020–2022) Associate Dean (Part-time 2012-2020)

Department of Health Promotion & Administration

Chair & Professor (2012 – 2020) Chair & Associate Professor (2003–2012) Associate Professor & Program Director (2002-2003) Full Graduate Faculty Status

Administrative Summary Associate Dean (Select Duties and Responsibilities)

- Coordinate activities in the redesigned Center for Retention, Progression & Graduation (RPG)
- Assist tenure-track and clinical faculty in the annual evaluation cycle and process evaluations
- Collaborate with executive team to implement an online submission system for annual faculty evaluations
- Provide training sessions for faculty, departmental committee members, and chairs pertaining to annual faculty evaluation process

- Approve adjunct faculty and overload contracts each semester relative to teaching assignments
- Guide the curricular approval process for the College and serve as chair of the CHS Curriculum Committee, and member of Council on Academic Affairs
- Respond to various student issues, process student forms, petitions, and exceptions
- Initiate the annual review of CHS bylaws
- Assist the CHS Recruitment and Retention Coordinator in efforts to recruit and retain students, develop new educational and community partners
- Support recruitment and engagement efforts of the CHS Student Ambassadors
- Serve as co-chair of the CHS Scholars Day Committee (This team plans and coordinates the annual event that showcases the exemplary research projects of CHS students)
- Participate in the planning for CHS graduation ceremonies
- Assist the dean in development and stewardship initiatives
- Coordinate student advising training for CHS faculty advisors
- Contribute to the planning of the E-4 Camp: Empower, Educate, Equip, Excel schedule for summer 2022 (This interdisciplinary camp for at-risk middle school girls will provide a focused program on health and wellness, promoting healthy behaviors, positive personal growth and leadership development)
- Assist dean pertaining to CHS Advisory Council and CHS Student Advisory Council

Administrative Summary Chair, Department of Health Promotion and Administration (17 years)

- Responsible for all of the day-to-day operations of the department, which consisted of academic units in Health Services Administration and Public Health
- Supervision, hiring and evaluation of faculty, staff, adjunct instructors, and student employees
- Budgetary management
- Strategic planning
- Curriculum development and oversight
- Maintenance of program accreditations
- Student advising
- Advocate for programs, students, and faculty
- Develop recruiting materials and participate in multiple recruiting initiatives
- Interact with community partners/stakeholders, and potential donors
- Secure external grants/contracts and supervise post award
- Teach courses in public health program

Courses Taught:

ELE 365 Health Education P-5 EME 586/786 Teaching of Health P-8 HEA 281 Personal & Community Health HEA 285 Health Across the Lifespan HEA 290 Foundations of Health Education HEA 310 Intro to Global Health HEA 345 Drugs, the Individual & Society HEA 349 Cooperative Study in Public Health HEA 375 Family Life Education HEA 498 Independent Study HEA 590/790 Health Education: Practical Living Academy HEA 592/792 Human Sexuality HEA 807 Health: Coordinated School Health Institute HEA 880 Scholarship in Community Health HEA 890 Practicum in Community Health HEA 897 Thesis

Institution:

Western Kentucky University (1997–2002) Department of Public Health Associate Professor & Program Director (2000-2002) Assistant Professor (1997-2000) Associate Graduate Faculty Status

Courses Taught:

PH 100 Personal Health	PH 456/456G Independent Study in Health & Safety
PH 120 Intro to Occupational Safety & Health	PH 460/460G School & Community Health Workshop
PH 171 Safety & First Aid	PH 461/461G Comp. School Health Program
PH 261 Foundations of Health Education	PH 465/465G Health & Safety in the Elem. School
PH 270 General Safety	PH 467/467G Drug Abuse Education
PH 321 Industrial Hygiene	PH 530 Independent Investigations in Public Health
PH 381 Community Health	SEC 483 Teaching Health

Institution: Morehead State University (1993–1997) Department of Health, Physical Education & Recreation Assistant Professor of HPER with Graduate Faculty Status

Courses Taught:

HLTH 150 Personal Health	HLTH 360 Family Health
HLTH 160 Foundations of Health	HLTH 430 Consumer Health
HLTH 203 Safety and First Aid	HLTH 475 School Health Program
HLTH 300 Health in the Elementary School	HLTH 477 Field Experience
HLTH 301 Health, Safety & Nutrition in the Elem.	HLTH 518 Use and Abuse of Drugs
HLTH 303 Community Health	HLTH 508 General School Safety
HLTH 304 Health in the Secondary	HLTH 576 Special Problems in Health

Institution: University of Tennessee (1991–1993) Department of Health, Leisure & Safety Sciences Graduate Teaching Associate

Courses Taught:

- HEALTH 225 Alcohol/Drugs and the College Student
- HEALTH 305 School and Community Health
- HEALTH 310 Safety and First Aid
- HEALTH 306 Health Instruction for Elementary Grades
- HEALTH 400K Consumer Health (Correspondence course)

Institution: Eastern Kentucky University (1990-1991) Department of Health Education Graduate Assistant

Courses Taught:

HEA 365 Health in the Elementary School (assisted Dr. Don Calitri)

AWARDS/RECOGNITIONS:

- 2022 President's Award
 - Kentucky Public Health Association

2014 Honor Award

Southern District of the American Alliance for Health, Physical Education, Recreation & Dance

2013 W. H. Mustaine Award

Kentucky Association for Health, Physical Education, Recreation & Dance

- **2010 Professional Service to Health Education Award** American Association for Health Education
- **2008 Health Education Professional of the Year, College and University Award** American Association for Health Education
- 2008 Health Educator of the Year: College University Award Southern District of the American Alliance for Health, Physical Education, Recreation & Dance
- 2006 Outstanding Alumni Award Health Education Department of Health Promotion & Administration Eastern Kentucky University
- **2006 Taylor Dodson Award** Southern District of the American Alliance for Health, Physical Education, Recreation & Dance
- **2002** Distinguished Service Award Kentucky Association for Health, Physical Education, Recreation & Dance
- 2002 Outstanding Health Educator, College and University Kentucky Association for Health, Physical Education, Recreation & Dance
- 2002 Outstanding Faculty Public Service Award School of Health & Human Services, Western Kentucky University
- **1999** Award of Excellence, Most Dedicated and Inspiring (voted by students) Department of Public Health, Western Kentucky University

1997 Health Educator of the Year Award Kentucky Association for School Health

- **1996** Merit Award Kentucky Association for Health, Physical Education, Recreation and Dance
- **1995** Outstanding Service in the Field of Education Recognition Kappa Delta Pi, Morehead State University
- 1991 Outstanding Graduate Student Department of Health Education, Eastern Kentucky University
- **1990** Outstanding Senior in School Health Department of Health Education, Eastern Kentucky University

LEADERSHIP POSITIONS: National

Member -	AAHPERD Ad Hoc Vision Committee (2010)
Member-	AAHE Fellows Selection Committee, American Association for Health Education (2009-2012)
Member-	Board of Associate Editors, American Journal of Health Education, American Association for Health Education (2007-2010)
Member-	American Association for Health Education (AAHE), Board of Directors (2003-2006)
Member -	American Association for Health Education (AAHE), Awards Committee (2005-2007)
Chair-	Ethics Committee, American Association for Health Education (2003-2005)
Member-	Ethics Committee, American Association for Health Education American Alliance for Health, Physical Education, Recreation & Dance (2002-2005)
Chair-	Occupational Safety & Health Committee, National Safety Council (1998-2001)
Secretary -	The Society of Prospective Medicine (1997-2002)
Board Membe	r - The Society of Prospective Medicine (1996-2002)
Member -	Constitution/Bylaws Committee, American School Health Association (1995-2000)

<u>Regional</u>

Member -	Constitution & Bylaws Committee, Southern District of the American Alliance for Health, Physical Education, Recreation & Dance (2013–2019)
Member -	Taylor Dodson Young Professional Awards Committee, Southern District of the American Alliance for Health, Physical Education, Recreation & Dance (2013–2019)
Member -	Donna L. Dunaway Medal Award Committee, Southern District of the American Alliance for Health, Physical Education, Recreation & Dance (2013–2018)
President -	Southern District of the American Alliance for Health, Physical Education, Recreation & Dance (2010 -2011) President-Elect (2009-2010), Past-President (2011-2012)
Member -	District Alliance State Relations Committee, Southern District AAHPERD (2008-2011)
Member-	Constitution and Bylaws Committee, Southern District AAHPERD (2007-2009)
Chair -	Nominating Committee, Southern District AAHPERD (2003-2004), (2006-2007)
Member -	Nominating Committee, Southern District AAHPERD (2005-2006)

	Vice President		Division, Southern District of the American Alliance for Health, Physical Education, tion & Dance (2002-2003)
	Member -	•	Partin Service Award Committee, Southern District of the American Alliance for , Physical Education, Recreation & Dance (2002-2005)
	Member -		esearch Training Program, Education and Research Center, National Institute of ational Safety & Health, University of Cincinnati College of Medicine (1999–2001)
	<u>State</u>		
	Board Membe	r -	Kentucky Public Health Association Board of Director (2017-2021)
	Vice President	-	Health Division, Kentucky Association for Health, Physical Education, Recreation & Dance (2013-2014)
	Vice President	(Elect) -	Health Division, Kentucky Association for Health, Physical Education, Recreation & Dance. (2012-2013)
	President-		Kentucky Association for Health, Physical Education, Recreation & Dance (2008-2009)
	Chair -		Kentucky Coordinated School Health Task Force (2001–2006)
	President -		Kentucky Coalition for School Health (1998-2000)
	Member At-La	rge-	Kentucky Association for Health, Physical Education Recreation & Dance (1999-2001)
	Vice President	-	General Division, Kentucky Association for Health, Physical Education, Recreation & Dance (1998-1999)
	Chair -		Research Division, Kentucky Association for Health, Physical Education, Recreation & Dance (1998)
	President -		Kentucky Association for School Health (1996-1997)
	Board Member	r -	American Cancer Society, Kentucky Division (1996-1999)
	Vice President	-	Health Division, Kentucky Association for Health, Physical Education, Recreation & Dance (1995-1996)
	Member -		Kentucky Comprehensive School Health Task Force (1995 -2005)
	President -		Eta Sigma Gamma, University of Tennessee Chapter (1992-1993)
EKU SE	RVICE: Chair -		College of Health Sciences Curriculum Committee (2020- present)
	Member -		Professional/Disciplinary Accreditation Task Force (2020–present)

	Chair -	College of Health Sciences Bylaws Committee (2020–present)
	Co-Chair -	College of Health Sciences Scholars Day Committee (2016–present)
	Member -	College of Health Sciences Graduation Committee (2015-present)
	Member -	College of Health Sciences Recruitment and Marketing Committee (2017–present)
	Member -	Institutional Review Board (2011-2013)
	Member -	MPH Program Committee (2008-2020)
	Member -	MPH Curriculum Committee (2005-2020), Chair (2006-2008)
	Member -	EKU Substance Abuse Committee (2006–2010)
	Chair -	Pandemic Flu Task Force (2006-2008)
	Chair -	Smoke-Free Zone Task Force (2005-2006)
	Member -	Teacher Education Committee (2005-present)
	Member -	College of Health Sciences Administrative Council (2003–present)
	Chair -	Undergraduate Curriculum Committee, Department of Health Promotion & Administration (2002–2007)
	Member -	Curriculum Committee, College of Health Sciences (2002–2003)
	Member -	Recruitment and Retention Committee, College of Health Sciences (2002–2003)
	Member -	Substance Abuse Committee (2002–2005)
	Member -	HEA 285 Committee (2002–2016)
WKU S	SERVICE: Program Director -	School Health Program (2001–2002)
	Chair -	School Health Committee (2001–2002)
	Member -	Research and Grants Development Committee (2001–2002)
	Member -	Strategic Planning Committee, Department of Public Health (2001–2002)
	Member -	Teacher Education Committee, Western Kentucky University (2001–2002)
	Member -	Graduate Committee, Department of Public Health (2001–2002)
	Member -	Data Task Force, Department of Public Health (2001–2002)

	Co-Faculty Advisor -	Eta Sigma Gamma, Health Education Honor Society, Mu Chapter (1999-2001)
	Chair -	Special Events Committee, Department of Public Health, Western Kentucky University (1999-2001)
	Chair -	Kentucky Emergency Medical Services Academy (KEMSA) Search Committee (Summer 1999)
	Member -	Ogden College Curriculum Committee, Western Kentucky University (1997-2002)
	Member -	Certified Health Education Specialist Continuing Education Review Team (1997-2002)
	Member -	Environmental and Industrial Health & Safety Committee (1997-2002)
	Member -	School Health Committee (1997-2002)
MSU SE		Conceptual Framework Committee, Teacher Education Program (1996)
	Member -	College of Education and Behavioral Sciences External/Extramural Funding Committee (1995)
	Chair -	Health Education Committee (1994-1996)
	Member -	General Education Committee (1994-1995)

PUBLICATIONS:

Hong, Y. R., Holcomb, D., Ballard, M., & Schwartz, L. M. (2017). Multigroup Path Analysis on the Influence of HealthCare Quality by Different Health Insurance Types. Journal of Healthcare Management, 62(2), 93-105.

Howard, T.R., Larkin, L.J., Ballard, M.D., McKinney, M.A., & Gore, J.S. (2017). Parental Views on Sexual Education in Public Schools in a Rural Kentucky County. KAHPERD Journal, 54(2), 32-43.

Vorbeck, J., Ballard, M. & Holcomb, D. (2014). Profile of Secondary Health and Physical Education Teachers in Kentucky. KAHPERD Journal, 51 (2), 27-47.

Ballard, M., Holcomb, D. Kanneganti, M., Razor, S. & Razor, S. (2011). Assessment of Job Training and Practice of University Department Chairs in Health Promotion Programs. KAHPERD Journal, 49 (1), 40-49.

Ballard, M. (2011). Sexual Health. Explore, Evaluate, Expand, Express: Academic Success and the EKU Experience. (Invited section of the orientation textbook used on the EKU campus).

Ballard, M. & Hey, W. (2007). Considerations for Moving Into Administration: Career Advancement or a Move Into the Dark Side? KAHPERD Journal, 43 (2), 10-14.

Dennis, D. & Ballard, M. (2002). Ecstasy: It's the Rave. The High School Journal, 85(14), 64-70.

Smith, S., Ballard, M., Kress, T., Fenstmaker, E. & Hyder, G. (2001). Crisis Management Preparedness of School Districts in Three Southern States in the USA. Safety Science. 39, 83-92.

Smith, S., Keel, M. & Ballard, M. (2000). Health & Safety Behaviors: Reduced Risks Promote Health. Journal of

Extension, 38(4), (www.joe.org/joe/2000august/a2.html).

Ballard, M., Kirk, R. & Smith S. (1999). Testing and Measurement in College/University Based Basic First Aid and Emergency Care. The International Electronic Journal of Health Education, 2(1), 1-5.

Ballard, M., Johnson, H., Smith, S., & Ramge, J. (1999). Crisis Management Planning: An Essential Component of Campus Safety. Disaster Recovery Journal, 12(1), 49-51.

Ballard, M., Smith, S., & Lu, N. (1999). Adolescent Health and Safety Risk Assessment. KAHPERD Journal, 35(1), 26-29.

Ballard, M., Smith, S., Pursley, R. & Gillis, E. (1998). Development of a Health Risk Profile of College Faculty and Staff. Proceedings of the Society of Prospective Medicine, 4-7.

Ballard, M., Smith, S., Calitri, D. & Olasov, L. (1997). National Health Education Standards: Implications for the Classroom Teacher. KAHPERD Journal, 33_(2), 20-23.

Ballard, M. & Sheltmire, J. (1996, Spring). Pre-Service Health Education: A Kentucky Initiative. <u>Hiv</u> Prevention and Comprehensive School Health Education Newsletter, 2, 5.

Ballard, M. & Grueninger, R. (1995). Evaluated Health Education Programs. <u>KAHPERD Journal, 31(2)</u>, 22-24.

Blankenbaker, R., Ballard, M., & Pursley, R. (1995). A Meta-Analysis of University Based Research Related to HRA's. (Proceedings of the 31st Annual Meeting of The Society of Prospective Medicine).

Ballard, M. (1992). Family Life Educator Wanted: The Meek Need Not Apply! TAHPERD Journal, 30(2), 7-8, 11.

PUBLISHED RESOURCE MANUALS/REPORTS

Ballard, M, Lu, N. & Lohr, G. (2001). School Based Driver and Traffic Safety Education in Kentucky. AAA Kentucky: Louisville, KY.

Ballard, M., Olasov, L. & Wyatt, J. (Eds.). (1996). Terrific Tools for Elementary Health Education. Kentucky Association for School Health.

BOOK REVIEW

Smith, S. Ballard, M. & Bates, R. (2000). Safety Culture and Effective Safety Management. Safety + Health, 162(3), 68.

EDITED ARTICLES: KAHPERD Journal Feature Column

Miller, C. & Miller, N. (1998). If You Only Knew. <u>KAHPERD Journal, 34(2)</u>, 24-25.

Miller, C. & Miller, N. (1998). HIV/AIDS and the Family. KAHPERD Journal, 34(2), 25-28

Quals, A., Ferguson, F. & Minors, P. (1998). An Evaluation of Participant Satisfaction in Managed Care Organizations. <u>KAHPERD Journal</u>, <u>34</u>(1), 32-34.

Howard, J. & Sheltmire, J. (1997). School Based Health Centers: A Kentucky Assessment. <u>KAHPERD Journal, 33(2)</u>, 24-28.

Vaughn, C. (1996). Pete Browning: The True Louisville Slugger. KAHPERD Journal, Vol. 32(2), 18-22, 33.

Grueninger, R. (1996). Student Research in HPER is Active Learning. <u>KAHPERD Journal</u>, Vol. 32(1), 43-45.

ADDITIONAL EDITORIAL EXPERIENCE

National

Member -	Board of Associate Editors, American Journal of Health Education
Reviewer -	American Journal of Health Education
Reviewer -	Journal of Alcohol and Drug Education
Reviewer -	The International Electronic Journal of Health Education
Reviewer -	AIDS Education and Prevention: An Interdisciplinary Journal
<u>State</u>	
Editorial Board -	KAHPERD Journal

PRESENTATIONS:

National

Starr, M., Flynn, C., Bhandari, M., Lasslo, J., Schwartz, L. & Ballard. M. (2020). Developing Workforce Skills in Community Health Assessment: Student Perspectives. American Public Health Association, October 27,2020 Virtual Conference.

Ballard, M., Holcomb, D. & Vorbeck, J. (2017). General or Introductory Health Education Classes Among Higher Education Institutions. SHAPE America, March 16, 2017, Boston, MA.

Vorbeck, J. Ballard, M. & Holcomb, D. (2014). Secondary Teachers Self-Reported Importance and Comfort Teaching Rankings of Selected Health and Physical Education Topics. American Public Health Association, November 18, 2014, New Orleans, LA.

Kanneganti, M., Holcomb, D., Bryden, P., Ballard, M. (2008). Attention Deficit Hyperactivity Disorder (ADHD) Severity: The Relationship with Risk-Taking Health Behaviors Among College Students. American Public Health Association, October 27,2008, San Diego, CA.

Thapa-Chhetri, J., Holcomb, D. & Ballard, M. Assessment of Faculty, Undergraduate and Graduate Students Needs. American Alliance for Health, Physical Education, Recreation & Dance, April 10, 2008, Fort Worth, Texas.

Myers-Bullock, B., Ballard, M., & Holcomb, D. A Restrictive University Tobacco Policy: Support of Faculty, Staff and Students. American Public Health Association, November 6, 2007, Washington, DC.

Ballard, M. Holcomb, D. & Miller, B. Assessing the Potential Support of a More Restrictive University Smoking Policy. American Public Health Association, November 6, 2006, Boston, MA.

Webb, C., Sanchez, V., Holcomb, D. & Ballard, M. Needs Assessment to Identify Emergency Room Experiences of a Latino Community. American Public Health Association, November 7, 2006, Boston, MA.

Pennington, M., Bhandari, M., Holcomb, D., Sanchez, V. & Ballard, M. Association Between Exposure to Household Environmental Risk Factors and Residents (including pets) Experience with Asthma. American Public Health Association, November 8, 2006, Boston, MA.

Smith, S., Ballard, M., Gorski, J. & Petty, G. Supporting Child Fatality Teams and the Tracking of Assessment Data Can Help Target Prevention Efforts. American Public Health Association, November 8, 2004, Washington, DC.

Carter, D. Ballard, M. White, J. Smith, S. & Browning, S. Making Student Interns Work for You. The National Safety Council Congress and Exposition, September 24, 2001, Atlanta, GA.

Smith, S., Ballard, M. & Bates, R. The Future of Driver Education and Traffic Safety in Schools. American Alliance for Health, Physical Education, Recreation & Dance, March 29, 2001, Cincinnati, OH.

Ballard, M., Smith. S., Ritzel. D. Stern, A. & Kraemer, D. College Preparation Programs in Occupational Safety & Health. National Safety Council, October 17, 2000, Orlando, FL.

Ballard, M., Lu, N. & Lohr, G. School Based Driver and Traffic Safety Education. National Safety Council, October 16, 2000, Orlando, FL.

Lu, N. & Ballard, M. Individual Characteristics and Preventable Hospitalizations for Chronic Conditions. The Society of Prospective Medicine, September 25, 2000.

Smith, S. & Ballard, M. Crisis Management Planning for High Schools. American Alliance for Health, Physical Education, Recreation and Dance, March 24, 2000, Orlando, Florida.

Smith, S., Ballard, M., Tremelthick, M.J., & Parsons, N. Crisis Management Preparedness in Public School Districts. Research Symposium, American Alliance for Health, Physical Education, Recreation & Dance, March 21, 2000, Orlando, Florida.

Ballard, M., Higgins, W. & White, J. Plan Characteristics Associated with Health Education Offerings Among HMO s. The Society of Prospective Medicine, September 24, 1999, Colorado Springs, Colorado.

Smith, S., Rease, D., & Ballard, M. Research in the 1990's: An Overview of Health & Safety Risk Behaviors of African American College Students. American Alliance for Health, Physical Education, Recreation & Dance, April 24, 1999, Boston, MA.

Smith, S., Rease, D. & Ballard, M. Health & Safety Risk Behaviors of African American College Students Attending Historically Black Colleges and Universities. American Alliance for Health, Physical Education, Recreation & Dance, April 24, 1999, Boston, MA.

Ballard, M., Smith. S., Pursley, R. & Gillis, E. Development of a Health Risk Profile of College Faculty & Staff. Society of Prospective Medicine, October 27, 1998, Newport, RI.

Ballard, M. & Smith, S. The Development of a College/University Basic First Aid and Emergency Care Test. AAHE/American Alliance for Health, Physical Education, Recreation & Dance, April 9, 1998, Reno NV.

Smith, S. & Ballard, M. Evacuation Practices and Emergency Preparedness at Residential Schools for the Deaf: A

National Profile. American School Health Association, October 24, 1997, Daytona Beach, FL.

Smith, S., Tremethick, M. & Ballard, M. The Status of Evacuation Practices and Emergency Preparedness at Residential Schools for the Deaf: A National Survey. National Safety Council, October 25, 1997, Chicago, IL.

Ballard, M. & Olasov, L. Elementary Preservice Health Education in Kentucky - American School Health Association, November, 1, 1996, St. Louis, MO.

Ballard, M., Blankenbaker, R., & Pursley, R. A Meta-Analysis of University Based Research Related to Health Risk Appraisals - The Society of Prospective Medicine, April 2, 1995, New Orleans , LA.

Regional

Ballard, M. Maintaining Your Sanity While Meeting Your Responsibilities. Southern District of the American Alliance for Health, Physical Education, Recreation & Dance Leadership Development Conference, August 6, 2011, Orlando, FL.

Ballard, M. Instructional Strategies for Teaching Human Sexuality in the Classroom. Southern District of the American Alliance for Health, Physical Education, Recreation & Dance, June 27, 2011, Bristol, VA.

Northam, C. & Ballard, M. Considerations in Convention Planning. Southern District of the American Alliance for Health, Physical Education, Recreation & Dance Leadership Development Conference, July 17, 2010, Greensboro, NC.

Ballard, M. & Hey, W. Moving Into Administration. Southern District of the American Alliance for Health, Physical Education, Recreation & Dance, February 16, 2007, Chattanooga, TN.

Ballard, M. & Smith, S. Health Risk Profile of University Faculty and Staff. Southern District of the American Alliance for Health, Physical Education, Recreation & Dance, February 7, 1998. Biloxi, MS.

Grueninger, R., Ballard, M., & Hardman, T. Approaching Conflict with Choice. Southern District of the American Alliance for Health, Physical Education, Recreation & Dance, February 13, 1997, New Orleans, LA.

Ballard, M. & Pearson. K. A Study to Analyze the Factors that May Influence Police Officers Perceptions of Risk to HIV and Hepatitis B Using Case Scenarios. Southern Criminal Justice Association September 28, 1995, Gatlinburg, TN.

State

Bush, D. & Ballard, M. (2021). Departmental Budgets and Finance. Bluegrass Higher Education Consortium Academic Leadership Academy. October 22, 2021.

Bhandari, M., Schwartz, L., Lasslo, J., Ballard, M., Crewe, N., Jordison, L., Flynn, C., and Starr, M. (2020). Putting the Partner in Partnership: A Collaborative Community Health Assessment. Kentucky Public Health Association Annual Meeting. Covington, KY April 23, 2020. (Accepted, but conference cancelled due to COVID-19)

Darnell, L, Larkin L., Bhandari, M. & Ballard, M. (2018). Student Perceptions of a Public Health Program's Diversity and Cultural Competency. Poster presentation at the 2018 Kentucky Public Health 70th Annual Meeting. Covington, KY April 26, 2018.

Caldwell, J. & Ballard, M. (2018). Determining Association Between Adolescent Heroin Use and Prior Substance Use: Kentucky 2017 YRBS Data Analysis. Poster presentation at the 2018 College of Health Sciences 4th Annual Scholar's Day. Eastern Kentucky University, April 24, 2018.

Ballard, M. Health in the Elementary Classroom. School and Community Workshop, June 9, 2016. Union College.

Howard, T.R., Larkin, L.J., Ballard, M.D., Gore, J.S., & McKinney, M. Parental Views on Sexual Education in Public Schools in a Rural Kentucky County. Poster Presented at the Kentucky Public Health Association 68th Annual Conference, April 13, 2016, Owensboro, KY.

Vorbeck, J, Ballard, M & Holcomb, D. (2014). Profile of Secondary Health and Physical Education Teachers in Kentucky. Kentucky Association for Health, Physical Education, Recreation & Dance November 17, 2014, Lexington, KY.

Ballard, M. Becoming a Professional in the field of HPERD. Kentucky Association for Health, Physical Education, Recreation & Dance Student Leadership Conference, September 24, 2011, Richmond, KY.

Ballard, M. & Cranmer, L. Majors' Club Session 1. North Carolina Alliance for Athletics, Health, Physical Education, Recreation & Dance, November 12, 2010, Winston-Salem, NC.

Ballard, M. Instructional Strategies for Teaching Human Sexuality in the Classroom. Florida Alliance of Health, Physical Education, Recreation, Dance, and Sport, October 8, 2010, Orlando, FL.

Ballard, M. Instructional Strategies for Teaching Human Sexuality in the Classroom. Tennessee Association for Health, Physical Education, Recreation & Dance, November 2, 2009, Murfreesboro, TN

Ballard, M. Coordinated School Health Programs. Oklahoma Association for Health, Physical Education, Recreation & Dance, October 9, 2009, Norman, OK

Ballard, M. Health in the Elementary Classroom, School and Community Workshop, June 12, 2009. Union College.

Ballard, M., Adkins, K. & Gilliam, J. Instructional Strategies for Teaching Human Sexuality in the Classroom. Kentucky Association for Health, Physical Education, Recreation & Dance, October 16, 2008, Louisville, KY.

Ballard, M. Health in the Elementary Classroom, School and Community Workshop, June 5, 2007. Union College.

Ballard, M. Health in the Elementary Classroom, School and Community Workshop, June 7, 2006, Union College.

Ballard, M. Activities for the Health Classroom. Kentucky Association for Health, Physical Education, Recreation, and Dance, October 29, 2005, Louisville, KY.

Ballard, M. Health Activities for Elementary and Middle School Students. School and Community Workshop, June 9, 2004, Union College.

Ballard, M. Deere, R. & Hey, W. General School Safety and Crisis Response. Kentucky Association for Health, Physical Education, Recreation, and Dance, November 3, 2000, Louisville, KY.

Ballard, M. Marketing Public Health. Kentucky Department of Public Health Training Workshop, November 9, 1999, Kentucky Dam Village State Park.

Ballard, M., Grueninger, R., Deere, R., & Overton, R. Ethical Considerations - Challenges for the Young Professional. Kentucky Association for Health, Physical Education, Recreation & Dance, November 7, 1998, Bowling Green, KY.

Wyatt, F., Ballard, M. & Crews, T. Comparison of Substrate Utilization and Caloric Expenditures with Varying Treadmill Speeds, November 6, 1998, Bowling Green, KY.

Ballard, M. Age-Appropriate Resources. Reach for Excellence in School Health Conference. Northern Kentucky Health Department, August 11, 1998, Covington, KY.

Ballard, M. Assembling the Torchbearers. Northern Kentucky Independent District Health Department, August 11, 1998, Covington, KY.

Ballard, M. Relating Health Education to KIRIS. Kentucky Association for Health, Physical Education, Recreation & Dance, November 7, 1997, Louisville, KY.

Ballard, M. Test Development in Safety & First Aid. Kentucky Association for Health, Physical Education, Recreation & Dance, November 7, 1997, Louisville, KY.

Woods, S., Young, T. & Ballard, M. Comprehensive School Health & KERA. Governor's Summit on Teen Pregnancy Prevention, October 30, 1997, Louisville, KY.

Ballard, M. & Olasov, L. Terrific Tools for Elementary Health Education. Kentucky Association for Health, Physical Education, Recreation and Dance Convention, November 9,1996 Louisville, KY.

Compton, J., Young, T., Ballard, M. & Olasov, L. The Establishment of a School Health Coalition in Kentucky. Kentucky Association for Health, Physical Education, Recreation and Dance Convention, November 10, 1996, Louisville, KY.

Tiller, C. & Ballard, M. Adolescent Health Risk Appraisals. Kentucky Comprehensive School Health Institute, June 25, 1996, Richmond, KY.

Tiller, C. & Ballard, M. Integrating Adolescent Health Risk Appraisals into the Curriculum. Kentucky Comprehensive School Health Institute, June 26, 1996, Richmond, KY.

Ballard, M. & Pursley, R. Understanding and Conducting Health Risk Appraisals - KAHPERD Convention, November 3, 1995, Fort Mitchell, KY.

Ballard, M. (1994). Student Perceptions of School Safety – Kentucky Association for Health, Physical Education, Recreation and Dance Convention, October 28, 1994, Louisville, KY.

GRANTS/CONTRACTS:

2023 Colonels Now and CHS Inspire

Kentucky Council on Postsecondary Education \$49,616 Davis, H., Woolery, J. & Ballard, M.

- 2022 College of Health Sciences Learning Empowerment through Academic Development (CHS LEAD) EKU Academic Affairs Cross-College/Interdisciplinary Collaboration Committee \$17,197
- 2019 Community Health Assessment/Community Health Improvement Plan Madison County Health Department \$12,000 Bhandari, M. & Ballard, M.
- 2008 Coordinated School Health Kentucky Department of Education \$426,704 (Contract - Funded) Ballard, M.
- 2007 Coordinated School Health Program Kentucky Department of Education \$235,561 (Contract - Funded) Ballard, M.
- **2007** The Development of a Profile of Department Chairs in the Health Field Eastern Kentucky University, University Research Committee (\$3,171 funded) Ballard, M & Holcomb, D.
- 2006 Coordinated School Health Program/Consultant Kentucky Department of Education (\$88,044 Contract - Funded) Ballard, M.
- 2006 Coordinated School Health Survey Kentucky Department of Education (\$10,308 Contract - Funded) Ballard, M.
- 2002 Wellness: Changing the Shape of Kentucky for Life (Practical Living Teacher Academy) Kentucky Department of Education (\$58,000, funded) Ballard, M. Calitri, D. & Adams-Blair, H.
- 2002 Personal and Social Skills: 2002 Practical Living Teacher Academy Kentucky Department of Education (\$45,000 funded) Ballard, M., Lindley, L. & Dennis, D.
- 2001 Health & Safety Compliance Study Lab J.J. Keller & Associates, Inc. (\$14,418 funded) Ballard, M. & Carter, D.
- 1999 School Based Driver and Traffic Safety Education in Kentucky AAA Kentucky (\$4,214 funded) Ballard, M., Lohr, G. & Lu, N.
- **1998** Plan Characteristics Associated with Health Education Offerings Among Health Maintenance Organizations Western Kentucky University (\$4,000 funded) Ballard, M., Higgins, W., & White, J.
- **1998 Tobacco Intervention Project of Southcentral Kentucky (TIPS-KY)** National Institutes of Health (\$219,000 - submitted but not funded)

Ballard, M., Wilson, R., Dunn, D., White, J. & Segrist, B.

1998 Comprehensive School Health Institute

Centers for Disease Control & Prevention/ Department of Health & Human Services (\$18,297 - submitted but not funded) Ballard, M., Lohr, G., Moore, M. & Schuster, C.

1996 Terrific Tools for Elementary Health Education

Western College Health 2000/American School Health Association/Centers for Disease Control and Prevention (\$10,000 funded) Ballard, M. & Olasov, L.

1995 A Health Risk Profile of University Faculty and Staff Morehead State University (\$4,012 funded) Ballard, M.

1994 HIV/AIDS UPDATE 1995

Kentucky Association for Health, Physical Education, Recreation & Dance (\$500 funded) Ballard, M., & Grueninger, R.

PROFESSIONAL MEMBERSHIPS:

- American Public Health Association (APHA)
- Eta Sigma Gamma Health Science Honorary (Life Member)
- Kentucky Public Health Association
- SHAPE Kentucky (formerly Kentucky Association for Health, Physical Education, Recreation and Dance)
- SHAPE America (formerly American Alliance for Health, Physical Education, Recreation & Dance

SAFETY INTERNSHIP

Organization: Martin Marietta Oak Ridge National Laboratory Industrial Safety Summer 1994

CONTINUING EDUCATION ACTIVITIES:

American School Health Association Summer Leadership Conference, Cleveland, OH, August 3-5, 1996.

Distance Learning Education, Autumn Grubb-Swetnam, Morehead State University, Morehead, KY, July 10-19, 1996.

Youth Violence, Kentucky Association for Health, Physical Education, Recreation & Dance, Morehead State University, Morehead, KY, June 17-18, 1996.

SOPHE/AAHE Congress on the Preparation of Graduate Students in Health Education, Dallas, TX, Feb 1, 1996.

REFERENCES

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