



Approved November 19, 2019

### **KPHA Board Meeting, October 22, 2019**

**Members Present:** Sara Jo Best, Lisa Pollock, Kayla Bebout, Janie Cambron, Louise Kent, Brandi Gilley, April Harris, Mike Ballard, Judy Mattingly, Brittany Parker, Becki Casey, Randy Gooch, Tracy Aaron, Becky Kissick

**Staff Present:** Dana Nickles, Jill LeMaster

#### **Welcome:**

President Janie Cambron welcomed the Board. No proxies were announced. Randy Gooch made a motion to approve the August 20<sup>th</sup> meeting minutes, seconded by Kayla. Motion carried.

#### **Executive Director Update:**

Dana reported ongoing work related to advocacy, public health transformation, working with the Kentucky Department of Public Health (DPH), Representative Moser, and the DPH workforce workgroup. She has requested a meeting with the Kentucky Chamber of Commerce to discuss legislative priorities.

#### **KHDA Update:**

The KHDA retreat was held the previous week. Three legislators attended that discussed how public health is on their radar. KHDA is moving forward with public health transformation.

#### **Legislative Committee Update:**

- There was a similar discussion during the Executive Committee meeting. Advocacy is going to continue to be a primary focus for the organization due to the state's pension situation. KPHA is looking for organizations with shared values to elevate our profile/name and trying to align with other's legislative agenda. Dana has been doing a lot of outreach at meetings.
- Laurel County is hosting a discussion about HB 1 on Thursday, October 24 at 6pm and it is offered via goto meeting.

#### **Financial Report:**

Lisa had distributed the financial reports for the KPHA/KHDA Joint account as well as the KPHA account through email prior to the meeting. She also sent a conference breakdown of expenses and revenue. Sara Jo made the motion to accept the financial reports, seconded by Randy. Motion carried.

#### **Conference Update:**

- Kayla said abstract announcements were forthcoming.
- The theme is “2020 Transformation: A Clear Vision for a Healthy Kentucky”
- The location for 2021 was discussed. Of the selection including Louisville, Lexington, Owensboro and Bowling Green, Kayla has heard the most positive feedback for the Bowling Green location. More details will be fleshed out and the Board will vote during the November meeting.
- The Board should begin thinking about the structure of the days of the conference.
- We would like to have a national presence with either NACCHO or APHA. Once registration is ready, one consideration would be to reach out to neighboring states.

#### **Strategic Planning Update:**

- The plan has been sent to the Executive Committee for review. Janie would like for the updated plan to be made available to the full Board at the November meeting. As discussed during the Strategic Planning retreat, leadership may look into a dashboard for reporting and tracking.

#### **Scholarships:**

The scholarships are due on March 1, 2020. We need to see if DPH is still willing to match.

#### **APHA:**

Dana is attending the meeting the first week of November in Philadelphia.

#### **Old Business:**

- Membership Deep Dive: Jill presented numbers to the Board for the current number of members in these categories – board of health, individual, DPH, lifetime, LHD members, local government, students and organizational. The Board discussed restructuring for diversification and for increasing members, as well as promoting how a KPHA membership involves advocacy efforts.

#### **New Business:**

- Babbage Team and Advocacy Update: We will invite the team to attend the November Board meeting.
- Workforce Development and Educational Opportunities: This is a part of KPHA’s Strategic Plan. So far, an assessment has been rolled out and a smaller workgroup is looking at the results. Dana will provide more information at the November meeting. Looking long-term, it would be ideal to move into a more data-driven decision-making approach by selecting three to five focus areas as a state and then working with partners to provide appropriate training. DPH could potentially hold required trainings in conjunction with the KPHA conference or in other formats such as webinars.

**Closing:** The next meeting is planned for Tuesday, November 19<sup>th</sup> at 2:00pm. A doodle poll will be sent out for December availability, possibly December 17<sup>th</sup>. Kayla made a motion to adjourn, seconded by Louise. Motion carried.

