



Approved March 17, 2020

KPHA Board Meeting, February 11, 2020

Members Present: Tracy Aaron, Mike Ballard, Kayla Bebout, Janie Cambron, Brandi Gilley, April Harris, Brittany Parker, Lisa Pollock, Kelly Alexander, Judy Mattingly, Becki Casey, Randy Gooch, Richard Wilson, Scott Lockard, Jennifer Gulley, Denise Beach

Staff Present: Dana Nickles

Welcome:

Dana Nickles welcomed the Board and began the meeting.

Approval of Meeting Minutes:

Randy made a motion to approve the January 14, 2020 meeting minutes, seconded by Judy. Motion carried.

Financial Report:

Due to Jill's absence, there was no report. Lisa will provide a financial update at the March meeting.

Executive Director Report:

Dana described ongoing work with advocacy and the current legislative session, such as reading/tracking bills and engaging with other organizations, including the Babbage team. She has also attended a school health meeting at CHFS regarding Medicaid waiver, as well as attended an APHA advocacy webinar to distinguish advocacy versus lobbying. Overall, she has been representing KPHA on specific action related to policy and associated public health implications. She has also been actively participating in conference planning.

Membership Update:

As of Friday, February 7, the membership was comprised of 402 individuals, 140 lifetime, 5 retirees, 39 students and 20 organizations. An update will be provided next month.

Advocacy Committee Update:

This Committee is currently in the organization phase, specifically looking at committee structure and its alignment with KPHA's Strategic Plan. This Committee has met with Taylor Ingram of the Louisville Metro Center for Health Equity to start planning efforts. Dana and Janie would like the Committee to

look at the Babbage team's spreadsheet to make sure other policy items are being missed. Dana is excited to see the current energy of this Committee.

Conference Update:

Kayla started by thanking the Conference Committee for their ongoing time and support. She stated that 136 hotel rooms have been booked so far. In regard to sponsorships there are currently fifteen: two of those are platinum and one is gold. There have been 33 posters submitted and the deadline may be extended. Keynote speakers have been secured – the Surgeon General may send in a short video, Representative Moser, Acting Secretary Freeland and new Commissioner Dr. Stack will speak, and possibly Governor Beshear. On Friday's session the NACCHO President-elect and the APHA President will speak. The Framework Institute will present information on communication. Award nominations are still being accepted. As a reminder to Board members, please bring items for silent auction. As of Friday, February 7, 69 registrations have been processed. Next week Kayla hopes to have the full agenda published. Scott mentioned that social workers will need CEUs due to no HANDs Institute being held this year – it would be great to get approval for these CEUs in advance. Kayla stated she is hoping to have a pre-conference session provided by Three Rivers District Health Department for a Bridges Over Poverty simulation. This pre-conference would be limited to 80 participants and offered on Wednesday morning.

University Update:

Dr. Richard Wilson has been working with Louise on university outreach. They are currently reaching out to universities such as Berea, Murray State, Northern Kentucky University, and University of Cincinnati to increase engagement. They are encouraging student abstract submissions as well as participation in the poster session breakfast.

Old Business

PH Advocacy Day

This event was held on January 15. Dana reported that approximately 200 people came to the luncheon held at the Annex. During advocacy day, individual meetings for KPHA/KHDA members with legislators were planned and public health was recognized on the House and Senate floor. Dana sees potential for growth in the future with advocacy days and suggested that we tap into student organizations and allow more time for planning. She has also attended a school health meeting at CHFS regarding Medicaid waiver, as well as attended an APHA advocacy webinar to distinguish advocacy versus lobbying. Randy shared an idea that we could look at combining advocacy efforts with similar organization/focus areas.

Website Discussion

Janie has spoken to Nick Landers with Simplified IT to discuss options for the website – they also spoke about membership management options. Currently, the main consideration is not to employ any major changes prior to this year's conference. Janie will work on fleshing out different options, such as incorporating social media platforms and a more streamlined, overall approach.

Nominations

The Board discussed the historical issue with recruiting for leadership positions. An opportunity exists for leadership grooming/on-boarding, while also focusing on growth and broadening membership. The

Board was challenged to think about diversifying in leadership recruitment efforts such as community partners.

Scholarships

Only one application has been received - the deadline is March 1st.

New Business:

DPH Commissioner

Dr. Steven Stack has been appointed. Dana said he seems motivated around policy issues. Dana is looking forward to getting to know him and getting him involved.

Bylaws discussion

With the recently updated Strategic Plan, a couple of the Committees are in need of being restructured. Dana said we need to review the decision points included in the current by-laws. Dana will have some recommendations to consider at the March meeting.

Closing: The next Board meeting will be March 17th from 2:00-4:00pm at the KACo building in Frankfort. Kayla made a motion to adjourn, seconded by Randy. Motion carried.