

**Approved January 17, 2018**  
**KPHA Board Meeting**  
**October 25, 2017**

**Members Present:**

Dr. Michael Ballard  
Dr. Richard Wilson  
Brittany Parker  
Brandi Gilley  
Janie Cambron  
Becky Kissick-Hake  
Jennifer Gulley  
Randy Gooch  
Louise Kent  
Andrea Brown  
Drew Beckett  
Mark Pyle  
Lisa Pollock  
Sara Jo Best  
Mark Hensley  
Dennis Chaney

**Staff Present:**

Steve Bing

President Mark Hensley welcomed the group called the meeting to order and asked for Proxies. Brittany Parker is serving for Judy Mattingly and Jennifer Gulley is serving for Dr. Angela Carmen.

The board reviewed the meeting minutes from the August 23 board meeting. Louise made a motion to accept the meeting minutes, seconded by Randy. Motion carried.

**Financial Update:**

Lisa Pollock presented the current financial reports for the Joint Account with KHDA as well as the KPHA account. The financial reports were distributed electronically prior to the meeting.

Lisa stated that the joint account has current assets of \$93,530 and a net income of \$23,601. Drew made a motion to accept the joint account report, seconded by Andrea. Motion Carried

Lisa stated that the KPHA account has current assets of \$117,248 and a cash deficit of \$31,557. Expenses included scholarship payments and SHA reimbursement for conference. Randy made a motion to accept the KPHA account report, seconded by Janie. Motion carried.

**Strategic Plan Report:**

Mark stated at last meeting Dr. Carmen reported that the strategic plan would be on KPHA website sometime in November. He has not received the plan from her at this point.

**Bylaws:**

Randy reported that he has been reviewing bylaws. The bylaws have been distributed to board for feedback. Some of the changes that considering changing include a change related to membership (article III) matching up membership opportunities that are shown on the website. Universities and students are added to article III as membership. Also looking at changing is with the board of directors. The bylaws currently show that if the office of President were to become vacant, it would be filled by the Vice-President, which is incorrect and inconsistent with another article. Will be changed to say the office would be filled by President-Elect and if the President-Elect office is vacant, it would be filled by the Vice President.

Wanted to have more discussion on the change of affiliate chapters to one delegate but didn't determine how delegate would be chosen by universities. Some ideas include: rotating basis, universities choose someone each year, or have a representative from each university. Randy has reached out the Dr. Carmen, Dr. Ballard, and Dr. Wilson to get feedback from them.

Drew mentioned how difficult it was to get one representative from each university to serve and how the thought was to clean it up and have one representative for all the universities. Dr. Ballard stated that he would be in favor of one student representative for all the universities. Dr. Wilson stated that it would be important to find a student member who could attend the meetings. Dr. Wilson recommended that maybe the universities could get together during the annual conference each year and decide who would serve as the student representative. Dr. Ballard recommended that it be fair to all universities so that it's not the same university every year.

Mark asked if the faculty advisor notify KPHA of who the student chapter president is when elected each year.

**Executive Director Report:**

Steve Bing provided the Executive Director Report. His request of KPHA/KHDA is to pass a resolution to become a member/partner of the Kentucky Coalition for Smoke Free Kentucky (FKKY taking lead on). About 35 major advocacy organizations have joined at this time. The primary goal is getting local ordinances passed and \$1.00 excise tax passed. They would still like to pass statewide smoke-free law as well. Members and partners are asked to advocating for local laws and \$1.00 excise tax.

Mark will send email from Ben Chandler to the full board

**Audit Report:**

Randy provided the audit report. The audit team consisted of Randy, Kayla Bebout, and Chris Crum. The team completed and submitted report to executive office and Mark in regards to their findings.

Recommendations/Findings Include:

- The financial statement approved by board on 6/30 was overstated. Reason was due to the dating of payroll checks for July. It was taken out of account but not posted to the ledger at that time.
- The CD for general scholarship fund - didn't check to see what other rates were available. Recommended surveying the market to see what is available.

- Cash given out at conference – recommended vouchers be signed by recipient for tracking.

**Newsletter:**

Brittany reported that July only has one article at this time. She would like to have all articles by November 15<sup>th</sup> for the January newsletter. Board members can email any articles to Mark or Judy.

**APHA/SHA Delegates:**

Drew is getting ready for APHA conference in November.

Mark reported SHA mid-year meeting Dec 11-12 in Orlando. Dr. Georgia Heise is the current SHA president.

**Scholarships:**

Scholarship information is now on website.

**KHDA Update:**

Mark reported that KHDA is putting some talking points together regarding pension plan. They hope to have them finished prior to legislative session in January. We also need a legislative chair for KPHA. Jen Harris is serving as legislative chair for KHDA and Dennis Chaney is assisting her. Drew recommended looking at how KEA mobilizes for legislative issues and seeing how KPHA/KHDA may be able to mirror that. Drew said he could set up a meeting with KEA to get more information on how KPHA can learn from their efforts. Louise recommended having someone from academia that may be involved in political science on board with a joint committee. Mark Pyle recommends KPHA take up stance on the increase in contributions. Mark Hensley is in the process of appointing someone who will have a five member team to serve as the legislative committee.

**Conference 2018:**

Sara Jo reported that registration is now open. We need to add when early registration cut off is. She has also started working with Becky on continuing education, poster submission form. She suggested doing heavier marketing for FRYSCs. The keynote and plenary speakers have been confirmed. Currently only have one hour on first day left to fill.

Sara Jo asked the board to decide on a theme. She reviewed the themes from 2012-2016 and provided everyone with a list of theme suggestions that were sent to her by board members. The suggestions included:

- Creating Resilient and Healthy Communities
- Unlocking Public Health Challenges of Our Time
- Connecting Place Environment and Health
- Unlock the Treasures of Public Health
- “Leaning In” to Improve the Health of All Kentuckians
- The Changing Face of Kentucky Public Health
- New Public Health Challenges in an Ever-changing World
- Meeting the Needs of Our Communities in Uncertain Times
- Working Together for a Healthier Kentucky

- The Ever-changing Landscape of Kentucky Public Health
- Promoting Change for Kentucky Public Health
- Preparing for Upcoming Challenges in Kentucky

Sara Jo stated the keynote presentation is broad. The keynote speaker trains corporations. He's going to talk about reaching your goal. He also talks about adverse childhood experiences and how he has overcome those personally. She will be following up with the keynote speaker with the theme so he can tailor his message to the theme.

The board voted between two suggested themes: Creating Resilient and Healthy Communities and Connecting Place Environment and Health. The board chose "Creating Resilient and Healthy Communities" as the 2018 Conference Theme.

Dr. Ballard recommended reaching out to Southern Indiana (Hamilton County Health Department area) to market the conference to.

Jennifer had a suggestion that some of the awards be re-named. Jennifer would like to have more information on the contributions to public health that the award names have made so we can put information on the website. Mark and Steve will try to help Jennifer out with this.

**Old Business:**

No old business

**New Business:**

Mark and Drew will be visiting student chapters in January to talk about KPHA. Also Mark reported that Ed Cecil has resigned from board. His replacement will be the person with the next highest votes. Mark hopes to have that person in place by next meeting.

**Next meeting:**

The December meeting has been changed from Wednesday Dec 13 to Tuesday Dec 12. The executive committee meeting will be prior to the board meeting.

Randy made a motion to adjourn, seconded by Mark Pyle. Motion carried.