

Approved 2/15/2017

**Kentucky Public Health Association  
Board Meeting  
December 14, 2016**

**Members Present:**

Drew Beckett - President  
Lisa Pollock - Treasurer  
Crystal Miller  
Mark Hensley – President Elect  
Tracy Aaron  
Kayla Bebout  
Andrea Brown  
Dr. Richard Wilson  
Dr. Darryl Barnett  
Brandi Gilley  
Judy Mattingly  
Toni Leasor  
Becky Kissick  
Janie Cambron  
Angela Carmen  
Mark Pyle

Dr. Georgia Heise

**Staff Present:**

Jill LeMaster

**Guests Present:**

Cathy Cowart – SHA  
Patti Holmes – SHA

**Proxies:**

Drew Beckett for: Eva Stone, Anne Hatton  
Lisa Pollock for Sara Jo Best, Ed Cecil  
Andrea Brown for April Harris  
Judy Mattingly for Brittany Parker  
Janie Cambron for Louise Kent

Drew Beckett called the meeting to order at 10:04 am, and introductions were made for new faces.

**Minutes:**

Drew Beckett called for the September 2016 minutes to be approved. It was noted to add Lisa Pollock as in attendance. With that change, Mark Pyle made a motion to approve the meeting minutes, seconded by Kayla Bebout. The motion carried.

**Executive Director Report:**

Drew Beckett stated that the executive director's report had been sent out electronically. Crystal Miler made a motion to approve the report. Andrea Brown seconded and the report was approved.

**Financial Report:**

Lisa Pollock presented the current financial reports for the Joint Account with KHDA as well as the KPHA account. All financial reports were distributed electronically prior to the meeting. Reviewing the Financial Reports for the KPHA/KHDA Joint Administration as of November 30, 2016, the Statement of Assets, KPHA/KHDA Joint Administration has total current assets of \$88,137.44. Upon reviewing the Revenue & Expense Budget vs. Actual as of November 30, 2016, there was a current cash surplus of \$9,597.71. Reviewing the Financial Reports for KPHA as of November 30, 2016, the Statement of Assets, KPHA has total current assets of \$125,492.53. Upon reviewing the Revenue & Expense Budget vs. Actual as of November 30, 2016, a current year cash deficit of \$26,976.29 exists.

A recommendation was made to reduce the management fee paid to the Joint account by \$5,000 for this fiscal year. Lisa Pollock made a motion to reduce the fee, seconded by Dr. Wilson. The motion passed.

### **Strategic Planning Update & Review:**

Drew Beckett reviewed the one-page KPHA brochure. Several issues were addressed:

- Area descriptions on brochure
- Differentiate organizational membership from local governing agency membership
- Remove Prevent, Promote, Protect
- Add position
- Reduction of number of different fonts

Judy Mattingly offered a motion to increase the number of members from 10 to 12 for a local governing agency. Lisa Pollock seconded and the motion carried.

Discussion on raising the local governing agency membership fee to \$250 ensued, but the discussion was tabled.

A motion was approved to raise the organizational membership member number from 10 to 12 as well.

The brochure will be sent out, once it is updated, to membership for review before it is sent to the graphics printer.

Jay Hopkins, KPHA Photographer, has resigned. We would like to honor him with an award at the conference or a future meeting. Jill LeMaster will contact Carla Tillett to see if she would like to assume his photographer duties. Lisa Pollock volunteered to help with registration.

Drew Beckett continues to meet individually with local health departments to promote the benefits of membership in KPHA. He will be happy to go to any health department if wanted.

Drew Beckett and Angie Carman shared a new benefit for KPHA members - quarterly educational offerings outside of the conference to be hosted by the four universities. The University of Kentucky will be happy to host the first one. Angie needs to know:

- Topic
- Format (TRAIN, Live, GoToWebinar, etc.).

There will not be a fee for the training. A suggestion was made that each university pick Prevent, Promote, or Protect and center its training on that topic. Angie suggested that the universities get together and discuss. Janie Cambron stated the DPH has a "topic" per month it emphasizes, and maybe the topics could be correlated with those. Judy Mattingly suggested that support staff training be included as well.

### **2017 KPHA Conference Update:**

Mark Hensley reported the following:

- 2017 Theme – “Meeting the Challenge to Improve Kentucky’s Health Status”
- Getting all disciplines involved and continuing education covered
- Sent out “Call for Abstracts” – January 20 deadline – a group of six to eight will review and decide on presenters – he wants to provide wrist jump drives of all sessions, if possible.
- Poster presentation announcements have been sent out
- Working on getting keynote speaker
- Opening Session – possible time change
- Has national anthem singer
- Casino night will stay

Judy Mattingly presented a Silent Auction report on behalf of Brittany Parker. A letter will be going out in January to request items. She also reminded the board members to bring two items to donate.

Dr. Georgia Heise suggested Karen DeSalvo as a keynote speaker...she is the author of Public Health 3.0.

Janie discussed exhibits and sponsorships. She made a motion to change the silver sponsorship by removing the \$500 silver sponsorship altogether and just keep the \$300 option for LHDs only and have them receive a 1/4 page ad and a booth. The \$1,000 Gold sponsorship would remain the same with a 1/4 page ad, but also include a social media spotlight, as to set it apart from the \$300 LHD option. This will be something that KPHA can promote before, during, and after the conference and link to the LHDs Facebook and Twitter page to increase visibility and overall engagement. Judy Mattingly seconded the motion and the motion passed. Janie will make change to the sponsors/exhibitors brochures.

Brandi Gilley volunteered to help with exhibits, after a plea from Janie!

The Call for Abstracts will be sent to all contacts.

#### **Legislative Committee Update:**

Georgia Heise passed out Public Health 3.0 report that supports the KHDA legislative agenda. She recommended that KPHA also embrace Public Health 3.0. She further discussed population health funding, and state we will be having a Public Health Day during the upcoming legislative session (on a Wednesday).

Mark Pyle made a motion that KPHA adopt the Public Health 3.0 report as its legislative platform. Crystal Miller seconded and the motion was approved.

Georgia will develop something written to send out to all membership.

#### **Newsletter:**

Judy Mattingly announced that the newsletter will go out in January. Send articles to her prior to Christmas.

#### **APHA and SHA Delegates:**

SHA President, Patti Holmes, and Vice President, Cathy Cowart, spoke to the board. SHA will host a joint meeting with KPHA during the spring conference. Mark Hensley was approved as the 2<sup>nd</sup> Vice President of SHA to serve as a liaison between KPHA and SHA.

**Scholarships:**

Some discussion on new ways to fund the scholarships ensued. Kayla Bebout stated the Silent Auction would help some this year. Mark Pyle offered to help raise \$5,000 for scholarships. At the February meeting the scholarship issue will be discussed in more detail.

It was suggested that scholarship applicant information be sent out to the membership before Christmas.

**Old Business:**

Janie Cambron announced that the KPHA Financial Health Equity Committee is dissolved.

**Adjourn:**

Andrea Brown Made a motion to adjourn. Judy Mattingly seconded, and the meeting adjourned at 12:10 PM EST.

The next Board meeting will be held on February 15 at 10:00am (Eastern Time) location TBA.