



# Newsletter

December 2014

## President's Message

One of the most challenging aspects to Public Health response is often public fear and misinformation. After all, it is quite easy to be frightened about what you do not know and what you cannot see. But when faced with challenges, Public Health relies on science and experience. With our most recent Ebola scare, we had the science, it is the experience that we must build upon so that we can fully stop this outbreak.

Overall though, how can we not be proud to watch the World's Public Health System battle this outbreak at its source while working to contain its inevitable spread? It is our responsibility at KPHA to remain diligent in providing accurate and science based information to our members and the public as a whole. APHA's "Get Ready" campaign has produced an Ebola Fact

Sheet that can be found here: <http://www.getreadyforflu.org/EbolaFacts.htm> and information is updated at least weekly at [www.cdc.gov](http://www.cdc.gov). Use and share our resources to assist with preparing for prevention and/or defeat of the Ebola virus.

In Kentucky, it is December and it is not Ebola that plagues our public's health at this time. We continue to have lifestyle issues that haunt our public health statistics such as tobacco use and obesity, but when it comes to fall and winter, it is difficult to not think about Influenza. It would be a shame for me to mention the Ebola scare without stopping to remember the thousands of deaths a year that a flu shot could have prevented. Get out in your communities and push those vaccines. **GET YOUR FLU SHOT!**



**Justin Pittman**  
**KPHA President**

Lastly, remember to submit an abstract for the 2015 KPHA Conference in April! We are currently accepting abstracts for oral and poster presentations. The KPHA Conference committee led by our President-Elect, Ms. Crissy Rowland, is putting together a collection of speakers based on these submissions and we want YOU!!

It's a pleasure serving as your President for 2014-2015 and if I can be of assistance, please contact me anytime at [justinl.pittman@ky.gov](mailto:justinl.pittman@ky.gov).

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## KPHA Membership

By Jill LeMaster  
KPHA Office Manager

Don't forget your KPHA membership dues payment for 2015 is due by December 31.

You can renew easily on our website [www.kpha-ky.org](http://www.kpha-ky.org). Just click on the "Member Login" tab in the upper right hand corner and enter your login name and password. You will be asked to establish a login name and password if you haven't done so already. You may then proceed to renew on-line. If you have forgotten your Login Name, the KPHA office staff will be happy to provide you with it; please contact Jo Ledford or Jill LeMaster at 502-875-2255, or through email at [jledford.kpha@gmail.com](mailto:jledford.kpha@gmail.com) or [jle-master.kpha@gmail.com](mailto:jle-master.kpha@gmail.com). We urge you not to create a new account; doing so will cause

you to have two accounts which will not reflect your renewal payment in our records.

If you choose to renew by using a check and the postal service, please print and complete a membership application/renewal brochure, which

your check. She will submit the information for you! If you need us to mail you a renewal form, please notify us at the numbers above.

Current membership rates are as follows:

Individual	1 year	\$40	
	2 year	\$70	
Organizational	1year	\$350	10 members
	2year	\$600	10 members
Local Governing Agency	1 year	\$200	
Student	1 year	\$20	
College/University	1 year	\$1,000	25 members

also can be found on the website at [www.kpha-ky.org](http://www.kpha-ky.org), under the "About KPHA" tab. Mail your completed renewal form to Jo Ledford, P.O. Box 4647, Frankfort, KY 40604, with

New members may use the website [www.kpha-ky.org](http://www.kpha-ky.org) to join by clicking on the "JOIN KPHA" tab. Please feel free to call the office staff listed above if you have questions.



## Obesity Cooperative Agreement

By Sarah Noble

UK College of Public Health  
Chief of Staff

Researchers from the University of Kentucky College of Public Health have joined with colleagues in the UK College of Agriculture, Food, and Environment, as well as extension and health department personnel, on a project that focuses on lowering obesity rates in six Kentucky counties that suffer the most from the issue. Through a cooperative agreement with the UK Department of Health and Human Services, the collaborative effort was recently awarded \$1.8 Million from the Centers for Disease Control and Prevention to implement programs

that decrease obesity rates and improve the overall health of residents in six Kentucky counties.

Assistant Dean for Research, Margaret McGladrey, acts as the community coalition leader on the project. Other Kentucky College of Public Health faculty working on the effort are Kathryn Cardarelli, PhD, Associate Dean of Academic and Student Affairs and Associate Professor of Health Behavior, and Angela Carman, DrPH, Clinical Assistant Professor of Health Management and Policy.

The project, titled Collaborative Environmental Approaches to Reduce Obesity Disparities in Kentucky, involves extension agents, state extension

professionals, local public health departments, University of Kentucky public health specialists, and community health coalition members in work that strengthens collaboration and fights against the obesity problem in the region. The project will involve work in six Kentucky counties that have obesity rates greater than 40 percent, which include Clinton, Elliott, Letcher, Lewis, Logan, and Martin counties.

"This cooperative agreement is a unique opportunity for local health department personnel, extension agents and community health coalitions to partner and implement community-based solutions to this important issue," McGladrey noted.



# 2015 KPHA Conference Theme

By Crissy Rowland  
KPHA President-Elect

The theme of the 2015 conference, “**Local to Global: Building the Foundation of Public Health**”, explores the process of taking best practices and research from the field to develop policies, then ensuring the policies are put into practice to build on local public health practice and partnerships.

We hope to see you on April 14, 2015 in Owensboro, KY. Check out this video of the

new convention center:  
[http://www.youtube.com/watch?v=ZRQ18fQjf\\_U](http://www.youtube.com/watch?v=ZRQ18fQjf_U)

We are so excited to support this community!



## KPHA Call for Abstracts

By Crissy Rowland  
KPHA President-Elect

The Kentucky Public Health Association (KPHA) invites abstracts to be considered for presentation at the 2015 Annual Conference on April 15-16, 2015 in Owensboro, Kentucky.

KPHA welcomes abstracts related to the following cutting edge focus areas:

**Research** should describe research that is related to public health. Methodological, correlational, intervention, “natural experiment,” economic, and policy research studies are encouraged. Efforts that resulted from multi-sector participation, applied previous research, or included evaluation are particularly encouraged.

**Practice/policy** focused abstracts should describe programs, interventions, case

studies, policy or advocacy impacts, or new resources that are related to public health (e.g., how evidence-based research was translated into successful adoption or implementation of policy). Efforts that resulted from multi-sector participation, applied previous research, or included evaluation are particularly encouraged.

**Assessment** focused abstracts should describe community needs assessments, surveillance and epidemiology, laws, regulations, health equity or other foundational capabilities.

**Assurance** focused abstracts should focus on efficiency, effectiveness and impacts of public health programs, and resource allocations.

**Oral & Panel Presentations:** Oral presenters will deliver a 30 minute presentation during concurrent sessions. Panel presentations (3-4 speakers) will deliver a 60 minute

presentation.

**Poster Presentations:** The poster program is an effective mechanism for dissemination and networking. Selected posters will be displayed during a session devoted exclusively to poster viewing with no competing programming.

To submit an abstract for consideration, please provide the following information at the link below by **December 18, 2014**.

1. Name and Contact Information
2. Session Title
3. Abstract (max of 500 words)
4. Learning Objectives
5. Focus Area
6. Speaker Bio including degrees and certifications (max of 250 words)

<https://www.surveymonkey.com/s/kphabstract2015>

Submit KPHA Abstracts by  
December 18, 2014 at:  
<https://www.surveymonkey.com/s/kphabstract2015>



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The Kentucky Public Health Association, Inc. was organized in 1949 as a nonprofit, independent, voluntary organization. KPHA is in the capable position of confronting critical issues relating to legislation at the local, regional, and state level.

Our Mission: To promote healthy communities through education, leadership, and commitment to excellence.



# Save the Date

April 14-16, 2015  
Owensboro Convention Center

67th Annual Kentucky Public Health Association Conference  
[www.kpha-ky.org](http://www.kpha-ky.org)

